

A CHRISTIAN APPROACH TO SEVEN WISDOMS FOR BUSINESS SUCCESS

MARKETPLACE MINISTRY



AGCCCI

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INTRODUCTION

"No one can serve two masters. Either he will hate and love one another, or he will be devoted to one and despise the other. You cannot serve both God and Money. But seek first his kingdom and his righteousness, and all these things will be given to you as well."

(Matthew 6:24, 33)

Building a successful business goes beyond profit margins or competitive strategies. As Christians, our foundation lies in values that lead to true and lasting success. This guide explores seven essential pillars of wisdom grounded in biblical truth to guide Christian businesspeople in their journeys.



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CHAPTER 1

STUDY AND APPLY GOD'S WORD

Scripture Reference: "The law of the Lord is perfect, reviving the soul. The statutes of the Lord are trustworthy, making wise the simple..." (Psalm 19:7–11)

Practical Application:

- Set aside time daily to meditate on the Word, seeking guidance.
- Encourage ethical practices within your team, fostering a trustworthy environment.
- Let biblical values shape your decision-making, focusing on integrity and fairness.

Outcome: A solid reputation for trust and dependability in the eyes of your clients and colleagues.



CHAPTER 2

EXPECT GREAT THINGS FROM A GREAT GOD

Scripture Reference: "Now to him who can do immeasurably more than all we ask or imagine..." (Ephesians 3:20)

Believing in God's limitless power inspires bold and faith-driven actions. Rather than limiting your aspirations to personal abilities, trust God's provision. This mindset opens doors to unforeseen opportunities and fuels resilience through challenges, knowing that you are backed by divine support.

Practical Application:

- Begin projects with prayer, asking God to exceed expectations.
- Set ambitious goals with the confidence that God can achieve beyond human limits.
- Embrace a hopeful attitude, using setbacks as lessons rather than barriers.

Outcome: Enhanced motivation and endurance, allowing you to pursue goals with faith and resilience.

Expectations

CHAPTER 3

VALUE PEOPLE OVER PRODUCTS

Scripture Reference: "Whatever you do, work at it with all your heart, as working for the Lord, not for men." (Colossians 3:23)

A successful business revolves around people – customers, employees, and partners. Prioritising people reflects God's love and value for humanity. Focusing on relationships builds loyalty, strengthens partnerships, and fosters a positive work culture. A people-first approach creates a lasting legacy that outshines any product or service.

Practical Application:

- Implement a culture of respect, listening to and valuing team input.
- Prioritise customer service as an essential part of your brand.
- Engage in community outreach, showing genuine care beyond business transactions.

Outcome: A loyal network and reputation as a businessperson who genuinely cares about others.

CHAPTER 4

GIVE GOD THE FIRST OF YOUR PROFITS

Scripture Reference: "Honor the Lord from your wealth and the first of all your produce..." (Proverbs 3:9, 10)

Giving the first portion of your earnings through tithes or charitable contributions strengthens your trust in God's provision. This generosity fosters community goodwill, enhancing your company's reputation as a force for good.

Practical Application:

- Dedicate a portion of profits to charitable causes as a regular practice.
- Consider offering services or products at a discount to those in need.
- Share the story of your giving initiatives and inspire others to contribute.

Outcome: A business blessed with growth and recognition as a contributor to the community.

TRUST

INTEGRITY

ETHICS

CHAPTER 5

COMMIT TO INTEGRITY

Scripture Reference: "The Lord demands fairness in every business." ([Proverbs 16:11](#))

Integrity is foundational for building trust. Honesty in business dealings creates a reputation that cannot be bought, attracting clients and partners who value transparency. Integrity is essential for sustained success, setting you apart from competitors who may rely on fleeting gains.

Practical Application:


- Ensure that all contracts and agreements are fair and transparent.
- Treat clients, employees, and partners with respect, honouring commitments.
- Address issues or mistakes openly, ensuring accountability.

Outcome: Increased repeat business, referrals, and respect within your industry



CHAPTER 6



PURSUE EXCELLENCE WITH DILIGENCE




Scripture Reference: "Lazy hands make a man poor, but diligent hands bring wealth."
(Proverbs 10:4)

Diligence and excellence are marks of a successful business. Consistent hard work and attention to detail result in a reputation for quality. A commitment to excellence means giving your best to every task, no matter how small.

Practical Application:

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- Establish quality standards for your products or services.
 - Encourage employees to strive for improvement and reward diligence.
 - Address challenges proactively, seeing them as opportunities to improve.



Outcome: Customer loyalty and word-of-mouth promotion, leading to steady growth.



CHAPTER 7

STAY HUMBLE AND TRUST GOD'S TIMING

Trusting in God's timing helps reduce anxiety when things don't go according to plan. Humility allows you to learn from setbacks, adapt, and grow without losing sight of the bigger picture. This attitude fosters resilience and patience, which are essential for long-term success.

Practical Application:

- Practice patience, especially in times of slow growth or unexpected obstacles.
- Accept feedback graciously, viewing it as an opportunity for improvement.
- Reflect on past experiences to recognise God's timing and guidance.

Outcome: A resilient business with a steady and faithful outlook that others respect and admire.



CONCLUSION

Business success from a Christian perspective goes beyond profits and accolades. It's about building something that glorifies God, serves others, and stands firm in truth and integrity.

You build a successful business that honours God and inspires others by following these seven wisdoms.

Let these principles guide your journey and be a light in the marketplace, showing the world that God's way is best.



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"DO NOTHING OUT OF SELFISH AMBITION OR VAIN CONCEIT. RATHER, IN HUMILITY VALUE OTHERS ABOVE YOURSELVES, NOT LOOKING TO YOUR OWN INTERESTS BUT EACH OF YOU TO THE INTERESTS OF THE OTHERS."

PHILIPPIANS 2:3-4

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